

BRAINWEEK™

The Westin Kierland Resort & Spa

Scottsdale AZ April 27-30

Exhibit/Sponsorship Prospectus

Presenting the

BRAIN & PAIN

Summit

What Is the BRAIN&PAIN Summit?

The **BRAIN & PAIN Summit** is a 3 ½ day conference presenting 15.0 CME/CE credit hours developed for clinicians treating pain and other CNS conditions. Topic areas include, but are not limited to, dementia, epilepsy, sleep, stroke, movement and neurodegenerative disorders (PD and MS), CNS and PNS related pain conditions.

This BRAIN & PAIN Summit will be promoted to practicing clinicians within a 100-mile radius of the host location via email and direct mail. **To ensure the most relevant audience attends these meetings, we offer target list matching and will recruit directly to your brand targets.**

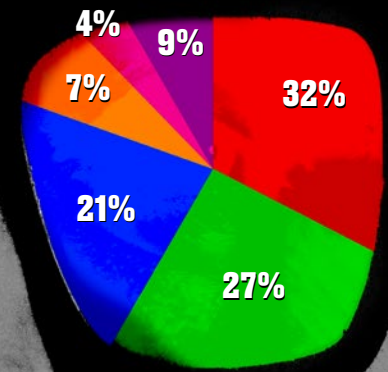
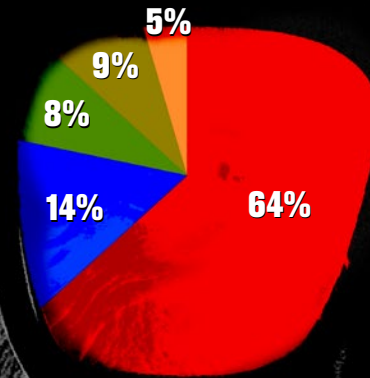
Sponsors are also provided with print and email invitations for dissemination by local reps.

Expected attendance for each meeting is 150+ HCPS.

Target Audience

- Internists
- Neurologists
- Advanced Practice Providers
- Primary Care Physicians
- Psychiatrists

BRAINWEEK DEMOGRAPHICS



Registration Types

MD/DO	64%
Advanced Practice Nurse	14%
HCPS: Pharmacist, PT, Podiatrist, Psychologist, Social Worker	8%
Other	9%
Industry/Nonhealthcare	5%

Prescriber Specialties

Internal Medicine	32%
Psychiatry	27%
Neurology	21%
Physical Med/Rehab	7%
Anesthesiology	4%
Other	9%

Benefits of Exhibiting at the BRAIN&PAIN Summit

The BRAIN & PAIN Summit is an extended showcase for your brand. This intimate CME meeting offers a unique opportunity for supporters to engage with a diverse and relevant audience of HCPs in an informal, relaxed, educationally focused setting.

With a wide array of sponsorship opportunities, there's something to fit every budget.

Who Should Exhibit?

- Pharmaceuticals
- Medical Devices
- Consumer/OTC Products
- Alternative Therapies
- Diagnostic Services
- Compounding Pharmacies
- Digital Health and Therapeutics
- Practice Management
- Telehealth Providers
- EMR Providers
- Insurance/Finance Providers

Cat Rogers

Manager, Exhibits & Sponsorship
(973) 233-5572
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Opportunities for Sponsorship

Sponsorship is available for breakfast, lunch, and break programs, along with exhibit space provided. Expected attendance is 150+ HCPS.

Time Slots

Breakfast

9:00a – 10:00a

\$35K

Lunch

12:30p – 1:30p

\$35K

PM Break

2:30p – 3:30p

\$30K

PM Training Workshop

2:30p – 5:30p

\$45K

Includes ALL food and beverage (F&B) as well as AV.

Monique Michowski

Vice President

Business Development

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Summit Topics

- Auditory Neuropathy (Hearing Loss)
- Cognitive Disorders
 - Alzheimer's Disease
 - Lewy Body Dementia
 - Non-Alzheimer's Dementia
- Demyelinating Disorders
 - Chronic Inflammatory Demyelinating Polyneuropathy
 - Multiple Sclerosis
- Epilepsy
- Migraine/Headache
- Mood Disorders
- Movement Disorders
 - Ataxia
 - Dyskinesia
 - Parkinson's Disease
 - Restless Legs Syndrome
- Neuromuscular Disorders
- Neuropsychiatric Disorders
 - ADHD
 - Bipolar Disorder
- Sleep Disorders

Top 6 Reasons to Sponsor & Exhibit

- 1 Support the need for exemplary education
- 2 Showcase your products and services
- 3 Reach target customers in their regional practice area
- 4 Generate and acquire new sales leads
- 5 Gain a competitive edge
- 6 Build brand awareness



Training Opportunities

For clinicians, attending the BRAIN & PAIN Summit is more than obtaining CME/CE credit hours. It's also an opportunity to enhance their skills and be trained in minimally invasive, office-based procedures for specific CNS and PNS related conditions such as:

- Botox training for migraine
- Deep brain stimulation (DBS)
- Electromyography (EMG)
- Neuromodulation
- Peripheral nerve stimulation
- Spinal cord stimulation (SCS)
- Ultrasound

“A mind, stretched by new ideas, may never return to its original dimensions.”

Oliver Wendell Holmes Jr.

Monique Michowski

Vice President

Business Development

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“The great thing, in all education, is to make our nervous system our ally instead of our enemy.”

William James



Contacts

EXHIBITS

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